

Association of Suppliers for the Paper Industry 15 Technology Parkway South Suite 115 Norcross, GA 30092 Phone: 770-209-7521 Fax: 770-209-7581

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## **ASPI Announces Fall 2012 Customer Alignment Meetings**

The Association of Suppliers to the Paper Industry (ASPI) is pleased to announce that Domtar will host the 2012 Customer Alignment Meeting in Charlotte, North Carolina, September 10-12, 2012. As in past Customer Alignment meetings, Domtar's top executives will spend a full day sharing how suppliers can support Domtar's corporate strategic directions.

"Domtar is very excited to be hosting the upcoming ASPI Customer Alignment Meeting this fall," said Mike Edwards, Senior Vice President, Pulp and Paper Manufacturing for Domtar. "We operate under a purchasing philosophy and guiding principles that are strongly upheld. We look forward to having the opportunity to share our expectations, as well as challenges, with ASPI meeting attendees this fall."

Domtar speakers include;

- Mike Edwards Sr., V.P. Pulp & Paper Manufacturing
- Michael Fagan, President & CEO, Attends Healthcare Products
- Jim Thomas, V.P. Purchasing and Materials Management
- Martin Lorrion, V.P. Manufacturing Region 1
- Roger Brear, Sr., V.P. Operations Support
- Bill MacPherson, Director, Central Engineering
- Bruno Marcoccia, Director, Research & Development
- Jack Bray, V.P. Manufacturing Region 2
- Bill Edwards, V.P. Mill Manager, Marlboro
- Dennis Askew, V.P. Mill Manager, Plymouth.

In 2007, the ASPI Board of Directors established the ASPI Customer Alignment Initiative. The underlying objective of the ASPI Customer Alignment Initiative is to assist paper manufacturers



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in aligning their suppliers' capabilities with their evolving tactical and strategic financial requirements. If this objective is obtained, it will allow ASPI member companies, at their executive leadership level, to infinitely improve upon their understanding of the strategic direction of a cross-section of their customer base. ASPI feels that the paper industry needs "game-changing" improvements in the effectiveness and efficiency of its supply channels.

For more details or to join ASPI, visit <u>www.aspinet.org</u>. Check the ASPI website for meeting registration details.

## About ASPI:

ASPI, a non-profit association, is the leading association of companies that supply products and or services to the pulp, paper and board industry since 1933. Member participation consists primarily of CEOs, owners, and senior management executives. ASPI's mission is to assist its member supplier companies in providing increased economic benefits to their customers through collective knowledge, initiatives and efforts. ASPI's unique value proposition is a combination of compelling program content and an influential business network.

